

An Independent Licensee of the Blue Cross and Blue Shield Association.

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Name of Employer: Wellness Contacts:

Vision:

Mission:

JANUARY	FEBRUARY	MARCH	APRIL
MAY	JUNE	JULY	AUGUST
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER

MEASUREABLE OBJECTIVE	LEAD	BUDGET	COMMUNICATION STRATEGIES	INCENTIVES	OUTCOME
			Email Poster Flyer Newsletter Desk Drop Intranet Social Media Leadership Meeting Staff Meeting Wellness Portal		

GOAL:

MEASUREABLE OBJECTIVE	LEAD	BUDGET	COMMUNICATION STRATEGIES	INCENTIVES	OUTCOME
			Email Poster Flyer Newsletter Desk Drop Intranet Social Media Leadership Meeting Staff Meeting Wellness Portal		

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